



PRESS RELEASE

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BEAUTIFUL, PRACTICAL FOOTWEAR FROM THE BALEARICS

Wear like the locals in Balearics who designed a soft sandal that was comfortable with a non-slip heel strap that has become the footwear phenomena of Spain. Originally created for their cool and comfortable feel, Varca's (as they're known) now come in several different styles and colours, ranging from the original sandal to espadrille and wedge sole plus their most recent limited edition jungle prints, metallics and the wedge Swarovski Crystal.

NEW DESIGN OF ESPADRILLE FLAT OR WEDGE FOR 2012



They are available in the range of colours shown, sizes UK 3-10 and priced at flat £40 and the wedge £58

Marianne Pope, founder of Varca UK said: "These sandals are ordered time and again by our clients as they're comfortable, stylish and very flattering. Varca's combine amazing comfort, a heel strap that doesn't drop with wear and a practical rubber sole for cushioning, which makes it a comfortable and cool choice in the summer sun."

Varca's start from just £37 per pair and are available all year round.

Varca sandals are available from www.varca.com or call 01903 746644 to order.

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